

View results

Respondent

9 John Corby

03:37

Time to complete

1. Please select your UC Committee *

- Awards Special Committee
- Budget and Finance
- Communication
- Information Technology
- Institutional Advancement
- Physical Environment
- Campus Wellness
- Student Engagement and Success
- Talent Development and Human Resources
- ad hoc Social Engagement

2. Did the Committee meet this month? If you met, select Yes and complete the rest of the survey. Provide minutes in question 7. You do not need to upload documents unless they are supporting materials for this month's meeting.

If you did not meet, select No and submit the survey. You do not need to complete the rest of the survey or upload any documents. Thank you for logging this month's meeting status. *

Yes

No

3. Date of Meeting

5/17/2023



4. Committee Members in Attendance or Absent With Notice

- Aimee DeChambeau
- Cora Moretta
- John Corby
- Mesfin Tsige
- Varunee "Faii" Sangganjanavanich
- William "Bill" McHenry
- Nathan Yost
- Steve Patton

5. Committee Members Absent Without Notice

- Logan Lewis (No Response)
- Dylan Leipold (Tentative)
- Emily Tenney (No Response)

6. Based on your goals for the year, outline what decision were made or action items discussed during this month's meeting that moved goal(s) forward

None this month.

7. Provide Meeting Minutes/Monthly Report here (do not attach minutes as a document in #8 below).

Agenda & Minutes:

Adoption of the Agenda: Bill moved, Nathan Seconded. Approved unanimously.

Adoption of the Minutes: Bill Moved, John Seconded. Approved unanimously.

Chair Report: Faii spoke on the results of the Communications Method Table.

Reviewing Communications Method Table:

Bill mentioned that there's a concern of over-saturation of communications with students. Neal recommended that there be an opt-out instead of opt-in for the Z-Alert system; this being in line with FCC recommendations.

Nathan talked about information obtained from OHECC and discussed how it's difficult to communicate with students, regardless of the institution. He recommended a lower frequency on the Digest and a separate, Technology Digest.

Aimee asked about if we have tracking on utilization for the Digest and other channels such as in Viva. She was asking if it was possible to compare analytics in Viva versus the Digest. Faii said that Viva does have the ability to track interactions. With the Digest, there is limited ability to track interactions. Eli commented that general traffic, unique visitors, returning visitors, and clickthrough rates in one-year blocks with the email Digest. There were concerns over how the reports for the Digest didn't show what groups were using it, and the windows of view it gave weren't granular enough to be useful.

Reviewing Z-Alert Utilization:

Faii contacted the office of General Counsel, Neal contacted UAPD, to see how Z-Alert is utilized. Scott Campbell talked about FCC communications guidelines. "There is an exception if the message is for emergency purposes." – We can only use it for emergency services and not marketing. Z-Alert was designed for emergency services and responses. The question is there an opt-out option? Yes. Bill was concerned with unofficial or inaccurate communications on other channels such as Twitter. He questioned if there is, or will be training for best practices for communications for Campus. Neal responded that from EOG viewpoint, UCM is involved in all aspects of communication. They have rescripted dialogue and a flow of who can communicate in an emergency.

Viva:

Viva is live and is being used for archiving, but isn't being advertised.

Old Business:

None.

New & Other Business, Good of the Order:

New Business: None.

8. If you have a document that provides supporting materials for this month's work, upload here. This attachment should not be the monthly minutes (minutes should be submitted in #7 above).

(Non-anonymous question)

9. Are there any new topic submissions or other information/feedback you would like to share from the committee?

Not this month.