# Review: UC Standing Committee Monthly Report

Respondent

172     Amy Hall

**06:26**
Time to complete

1. Please select your UC Committee *                    Score ⇅  / 0 pts

- ◯ Awards Special Committee
- ◯ Budget and Finance
- ◯ Communication
- ◯ Information Technology
- ⦿ Institutional Advancement
- ◯ Physical Environment
- ◯ Recreation and Wellness
- ◯ Student Engagement and Success
- ◯ Talent Development and Human Resources
- ◯ ad hoc Human Development

2. Did the Committee meet this month? If you met, select Yes and complete the rest of the survey. Provide minutes in question 7. You do not need to upload documents unless they are supporting materials for this month's meeting.

If you did not meet, select No and submit the survey. You do not need to complete the rest of the survey or upload any documents.  Thank you for logging this month's meeting status. *

Score ⌄ / 0 pts

◉   Yes

◯   No

3. Date of Meeting

Score ⌄ / 0 pts

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|---|---|

4. Committee Members in Attendance or Absent With Notice

Score ⌄ / 0 pts

Committee Members In Absentia:
Kim Cole, Appointed Administrator
J.P. Garchar
Marc Haas
John Huss, Chair
Dean Emily Janoski-Haehlen, Vice Chair
Matthew Kolodziej
Michele Novachek
Mary Rossett
University Personnel: Amy Hall

5. Committee Members Absent Without Notice

Score ⌄ / 0 pts

Lily Dusseau, Steve Kaufman

6. Based on your goals for the year, outline what decision were made or action items discussed during this month's meeting that moved goal(s) forward

   Score ⌃⌄  / 0 pts

   No answer provided.

Score $\updownarrow$ / 0 pts

7. Provide Meeting Minutes/Monthly Report here (do not attach minutes as a document in #8 below).

> John Huss called the meeting of University Council's Institutional Advancement Committee (IAC) of The University of Akron (UA) to order at 9:03am. Mr. Huss sought approval of the Agenda for the 1/13/23 meeting. The motion was seconded and passed unanimously. He next sought approval of the Minutes (second revised copy) from the 12/9/22 meeting. The motion was seconded and passed unanimously. Kim Cole presented on the UA Dept. of Advancement's Return on Engagement (ROE) model. Within the model are four main areas that are highlighted during alumni social events:
> 1)Recruitment of prospective students
> 2)Community/Initiative Building
> 3)Fundraising
> 4)Career Services – matchmaking and networking
> Of 180,000 UA alumni across the world the bulk are in Ohio. In consideration of resources, the Alumni team focuses a great deal of effort to identify where the largest population and most critical alumni reside, pinpoint quality host venues, and create key events in order to capitalize on ROE.
> The following have been identified as critical cities for 2023: Akron, Cleveland, Cincinnati, Columbus, Atlanta, Charlotte, Los Angeles, Washington DC, Houston, Tampa, and Naples.
> Mrs. Cole explained that the goal for the Alumni Team trips is to invite a non-resident that provides Dean, one Cabinet member in addition to herself, and one Student Ambassador, all of which are selected based upon the indicators for engagement for each city.
> Dean Janoski-Haehlen's added her agreement to the value of bringing students along to build relationships. This is an action the School of Law often does for events as well. Not only does this provide a great experience and networking opportunity for the students but alumni are eager and interested to meet and learn about the students as well.
> In addition to the alumni socials, each trip is padded with extra time before and after the Alumni Social for President Miller and other key UA individuals to meet with critical local alumni and constituents to make the most of their time and encourage even further engagement.
> Mrs. Cole showed a presentation to illustrate how various

8. If you have a document that provides supporting materials for this month's work, upload here. This attachment should not be the monthly minutes (minutes should be submitted in #7 above).

No answer provided.

Score ⟳ / 0 pts

9. Are there any new topic submissions or other information/feedback you would like to share from the committee?

No answer provided.

Score ⟳ / 0 pts