

Richard T Newsome (75)



Time to complete: 08:31

### 1. Please select your UC Committee

0 / 0 pts

*Auto-graded*

- Awards Special Committee
- Budget and Finance
- Communication
- Information Technology
- Institutional Advancement
- Physical Environment
- Recreation and Wellness
- Student Engagement and Success
- Talent Development and Human Resources
- ad hoc Human Development

### 2. Did the Committee meet this month? If you met, select Yes and complete the rest of the survey. Provide minutes in question 7. You do not need to upload documents unless they are supporting materials for this month's meeting.

0 / 0 pts

*Auto-graded*

If you did not meet, select No and submit the survey. You do not need to complete the rest of the survey or upload any documents. Thank you for logging this month's meeting status.

- Yes
- No

### 3. Date of Meeting

0 / 0 pts

*Auto-graded*

11/23/2021

#### 4. Committee Members in Attendance or Absent With Notice

0 / 0 pts  
*Auto-graded*

Megan Crow Brauer  
Amy Freels  
Nathan T Meeker  
Richard T Newsome  
Tiffany Schmidt  
Mitchell S. McKinney  
Tammy Ewin

#### 5. Committee Members Absent Without Notice

0 / 0 pts  
*Auto-graded*

Kayla Fisher, Sherry A Simms

#### 6. Based on your goals for the year, outline what decision were made or action items discussed during this month's meeting that moved goal(s) forward

0 / 0 pts  
*Auto-graded*

1. University Communications Research Project
  - a. Survey was launched and emails sent early November
  - b. Dr. Ferris/Class will begin analysis near end of 2021 fall semester in December
  - c. Invite Dr. Ferris/Class to March 2022 Meeting for results
  
2. Relevance/Definition of UCCC for November meeting
  - a. UCCC has no overlap with other committees
  - b. UCCC is both pro-active and re-active according to current by-laws
  
3. Achieve University's Goals through AKRs (Actions in Key Results)
  - a. Oversee the development and implementation of a university communications survey
    - i. Challenges of distribution of the survey to people who already read emails and campus news anyway
    - ii. Students may not see email in order to fill out survey
    - iii. Keep survey open another week
    - iv. Send out another reminder
  - b. (recap of 2021 goal) The University Council Communications Committee will develop a plan to increase awareness and utilization of the UA Mobile App.
    - i. Question of "Are students, faculty and staff aware of mobile?"
    - ii. University Communications and Marketing department is implementing ideas within the class proposal

7. Provide Meeting Minutes/Monthly Report here (do not attach minutes as a document in #8 below).

0 / 0 pts  
Auto-graded

CALLED BY Robert L Peralta / Amy Freels, co-chairs

TYPE OF MEETING Monthly Meeting

PRESIDER Robert L Peralta / Amy Freels, co-chairs

NOTE TAKER Richard Newsome, secretary

ATTENDEES Attendees:

Megan Crow Brauer

Amy Freels

Nathan T Meeker

Richard T Newsome

Tiffany Schmidt

Mitchell S. McKinney

Tammy Ewin

Absent with Notice: Kayla Fisher, Sherry A Simms, Robert L Peralta

11:30 AM CALL TO ORDER AMY FREELS

Approval of Agenda

1st Nathan T Meeker

2nd Tiffany Schmidt

Approval of minutes

1st Megan Crow Brauer

2nd Mitchell S. McKinney

11:35 AM TO 12:05 PM OLD BUSINESS AMY FREELS

DISCUSSION 1. University Communications Research Project

- a. Survey was launched and emails sent early November
- b. Dr. Ferris/Class will begin analysis near end of 2021 fall semester in December
- c. Invite Dr. Ferris/Class to March 2022 Meeting for results

2. Relevance/Definition of UCCC for November meeting

- a. UCCC has no overlap with other committees
- b. UCCC is both pro-active and re-active according to current by-laws

3. Achieve University's Goals through AKRs (Actions in Key Results)

- a. Oversee the development and implementation of a university communications survey
  - i. Challenges of distribution of the survey to people who already read emails and campus news anyway
  - ii. Students may not see email in order to fill out survey
  - iii. Keep survey open another week
  - iv. Send out another reminder
- b. (recap of 2021 goal) The University Council Communications Committee will develop a plan to increase awareness and utilization of the UA Mobile App.
  - i. Question of "Are students, faculty and staff aware of mobile?"
  - ii. University Communications and Marketing department is implementing ideas within the class proposal
- c. 2021/2022 Goals proposals
  - i. Oversee the communications survey analysis and resulting implemen-

tation of communication tools and distribution.

12:05 PM 12:25 PM NEW BUSINESS AMY FREELS

DISCUSSION i. Tiffany Schmidt suggests and approval cancelling December's meeting and move it January

12:25 PM 12:30 PM NEXT MEETING AGENDA SUGGESTIONS -  
DISCUSSION • Confirmation of 2021/2022 Goals

12:30 PM ADJOURN AMY FREELS

1ST Tiffany Schmidt

2ND Mitchell S. McKinney

Next Meeting: Monday, January 24, 2022 11:30pm – 12:30pm

8. If you have a document that provides supporting materials for this month's work, upload here. This attachment should not be the monthly minutes (minutes should be submitted in #7 above).

0 / 0 pts

*Auto-graded*

No answer provided.

9. Are there any new topic submissions or other information/feedback you would like to share from the committee?

0 / 0 pts

*Auto-graded*

No answer provided.